

Did You Know?

- Cigarette butts are the world's greatest environmental litter problem
- Up to 10 billion cigarettes are disposed of every day
- Cigarette filters may look like cotton but are actually made of thin plastic fibers
- Filters can take between 18 months to 10 years to decompose
- 1,900 lives are lost due to smoking in NH each year
- \$729 million spent on smoking-related healthcare costs in NH each year



About *Bag the Butts*™:

Breathe NH's *Bag the Butts*™ is a statewide initiative that raises awareness about the environmental impact of cigarette litter and educates people on the risks associated with tobacco use.

Bag the Butts™ engages schools, groups and businesses in the shared effort of cleaning up our local communities.

- ✓ Select location in your community
- ✓ Pick a date
- ✓ Recruit volunteers
- ✓ Contact Breathe NH for Bag the Butts Toolkits
- ✓ Collect discarded cigarette butts along with other litter
- ✓ Share your photos and experiences

#BagtheButts2021

Contact us to organize Bag the Butts in your community or school campus:
603.669.2411 ▪ info@BreatheNH.org ▪ BreatheNH.org